

# G20 Interfaith Forum South Africa



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August 10 – 14, 2024

- **457** *In-Person Participants*
  - Civil Society Representatives – **286**
  - Religious Administrators – **126**
  - Academics – **31**
  - Policymakers – **14**
  - **48** Countries Represented
  - **50** Religions Represented
- **704** people *watched* the event in real time



## Professional dashboard



### Insights

Jul 21 - Aug 19

Views

↗ 54.6K >

Interactions

↗ 982 >

New followers

↗ 113 >

Content you shared

104 >

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**54,584**

Views

**26%**  
Followers ●



**74%**  
● Non-followers

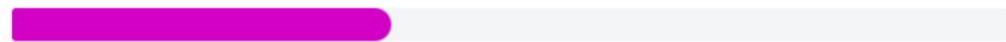
Accounts reached

16,073  
+758.6%

## Audience ⓘ

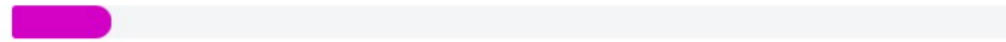
### Top countries

United States



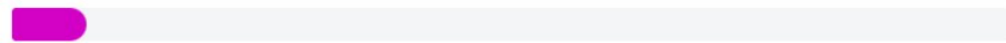
**37.6%**

South Africa



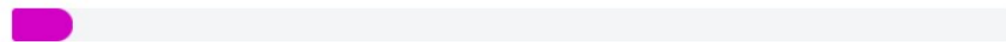
**9.9%**

India



**7.4%**

Brazil



**6.1%**

# Profile activity ⓘ

vs Jun 21 - Jul 20

574

+479.8%

Profile visits

561

+490.5%

External link taps

13

+225%

# Media Coverage/TV & YouTube & Press

- SABC – Nightly News – 3 Million viewers / YouTube over 250K
- Church Newsroom – over 501K views
- Four Press Releases
  - Youth Leaders – 312 Reprints in different digital News Agencies
  - Archbishop Makgoba – 364 Reprints and spotlighted
  - Service Project – 245 Reprints
  - Ubuntu and South Africa's Development Vision – 201 Reprints
- Five Blog Posts by Luisa Banchoff – published on our Viewpoints blog and Berkley Center blog



# SABC News Coverage (also on YouTube)

(Over 250K views on YouTube)





# LDS Newsroom over 501K Views

